

The background features abstract, overlapping blue geometric shapes, primarily squares and rectangles, in various shades of blue and white, creating a modern, architectural feel. These shapes are concentrated in the corners of the page.

Lemora[®]

UNWAVERING COMMITMENT TO QUALITY

Welcome to Lemora Ventures,

a visionary private limited company with a Pan-India presence and a global footprint in Gulf countries. From our corporate headquarters in Krishnagiri, we oversee a vast network that delivers premium food products and exceptional services to customers across India and worldwide. Our expertise spans multiple sectors, including food product manufacturing and in the health and wellness sector. We specialize in crafting tropical fruit purees, pulps, concentrates, and other raw materials for food manufacturing brands, and our portfolio spans a vast range of food products - from the simplest salt to the most complex spices, aromas, and ready-to-eat products. On our own brand, we cater to diverse clients world wide, while our cosmetics and skin care division innovates with well being supplements and products, including premium offerings like sea buckthorn and other herbs.

At Lemora, we're dedicated to empowering growth, fostering meaningful partnerships, and enriching lives through quality, innovation, and customer-centricity.



Mr. SUHAIL AZEEZ
CEO & Founder

A Legacy of Resilience: The Birth of Lemora Ventures

In the midst of the COVID-19 pandemic, our founder faced an unimaginable loss - the passing of their father, a visionary entrepreneur who had instilled in them the values of hard work, determination, and innovation. Despite the grief and uncertainty, our founder found solace in their father's wisdom and legacy.

With a deep sense of responsibility, our founder embarked on a journey to honor their father's memory and continue his dream. But this journey was not just about carrying forward a legacy - it was also about turning a vision into reality.

With an insatiable thirst for knowledge and a mind overflowing with innovative ideas, our founder was driven to create a platform that would provide top-notch products and services, exceeding customer expectations and setting new industry standards. He surrounded himself with like - minded individuals who shared his passion and commitment, and together they formed a formidable team.

Through tireless efforts, countless brainstorming sessions, and a relentless pursuit of excellence, Lemora Ventures began to take form. Our founder's unwavering dedication and leadership inspired the team to push beyond boundaries, driving innovation and growth at every turn. Today, Lemora Ventures stands as a testament to the power of resilience, hope, and legacy.

Our founder's journey serves as a reminder that with determination, creativity, and a passion for delivering exceptional value, even the most ambitious dreams can become a reality.

Values



Integrity

We operate with transparency, honesty, and ethics in all our interaction and decisions.



Innovation

We foster a culture of creativity, experimentation, and continuous improvement to drive growth and excellence



Client Centricit

We prioritize our customers' needs, preferences, and well-being, delivering personalized solutions and exceptional service.



Sustainability

We strive to minimize our environmental footprint, promote eco-friendly practices, and contribute to the well-being of our community

Our Global Presence



At Lemora Ventures, we're proud to call Krishnagiri home to our corporate office, while also maintaining a strategic presence in major metropolitan cities across India, as well as internationally in Dubai and Saudi Arabia. This expansive network enables us to seamlessly coordinate our operations, foster collaboration, and drive growth. With modern and ergonomic design, our office spaces - whether in India or the Middle East - foster collaboration, creativity, and productivity among our team members. As you step into our office, you'll experience the perfect blend of comfort, technology, and inspiration - a reflection of our commitment to excellence and innovation.

Corporate Headquarters

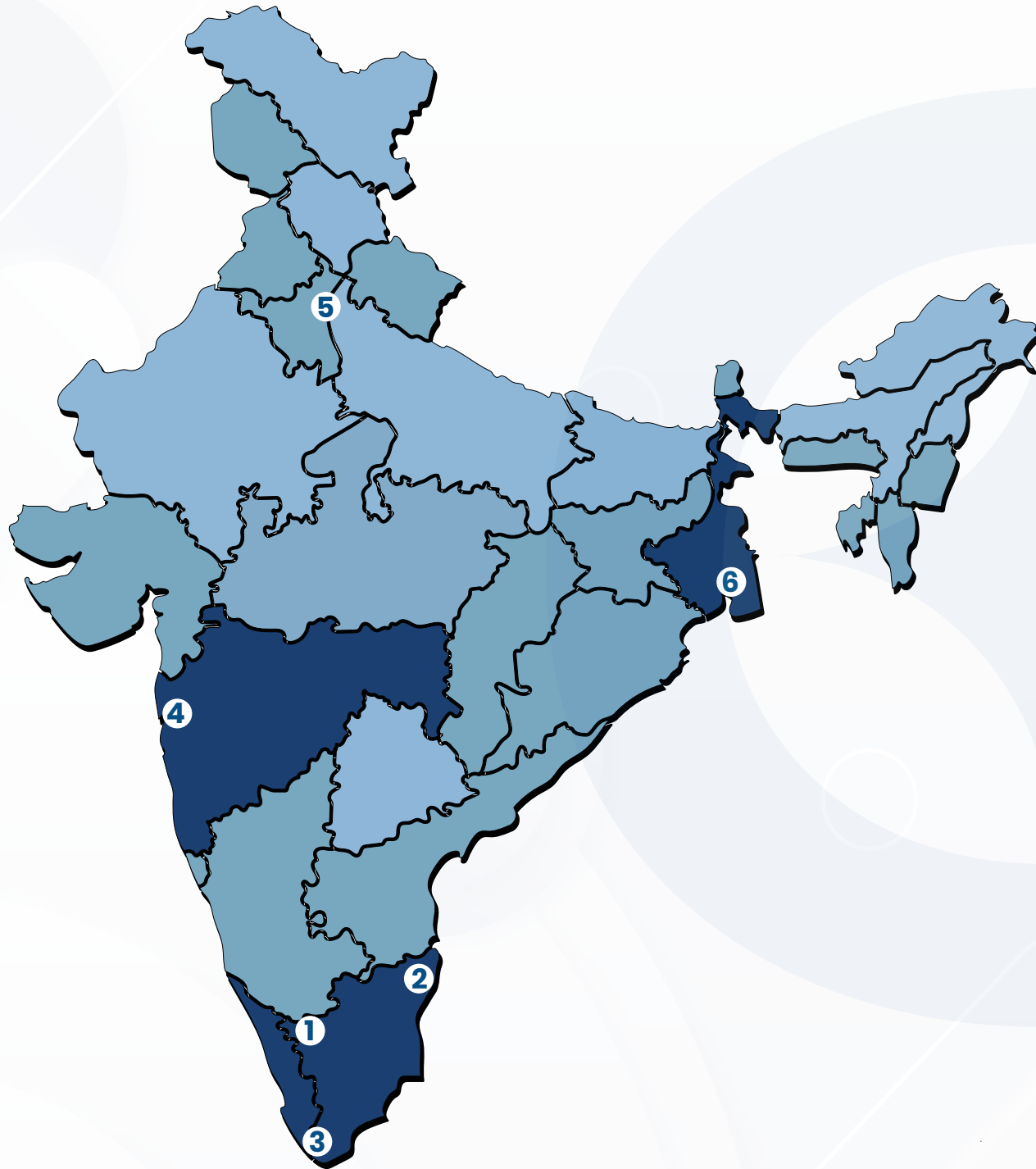
- 1** Kannandahalli, Krishnagiri
Sy.No.493/1B1,Main Road ,Kannandahalli,
Bargur Tk, Krishnagiri Dt-635 203.
-

Manufacturing and Processing Units:

1. Tirupattur, Krishnagiri
2. Bargur, Krishnagiri
3. Mathur, Krishnagiri

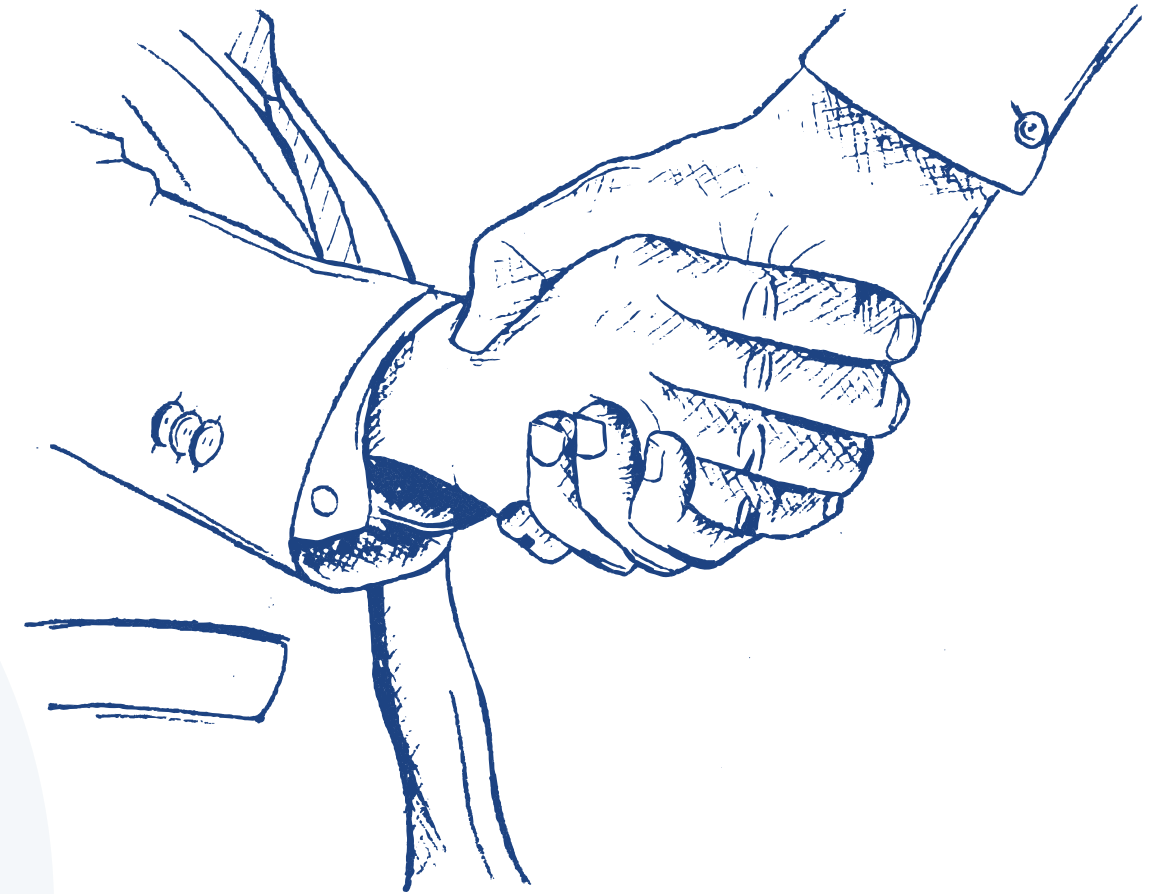
Regional Offices:

- 2** Chennai Regional Office (CRO)
- 3** Thiruvananthapuram Regional Office (TRO)
- 4** Mumbai Regional Office (MRO)
- 5** Delhi Regional Office (DRO)
- 6** Kolkata Regional Office (KRO)



Our Business Model

Lemora Ventures operates a unique business model that seamlessly integrates both B2B and B2C operations. Our company's strength lies in facilitating connections and streamlining supply chains between businesses, manufacturers, and consumers.



B2B Partnerships:

We specialize in creating and managing B2B partnerships, serving as a critical intermediary between companies and their product needs. Our primary revenue stream comes from these B2B relationships, as we focus on ensuring that our clients' needs are met through

B2C Business:

In addition to our B2B partnerships, we also engage in B2C business through our four distinct brands:

SUPERSTOCKING

To ensure a consistent supply of products throughout the year, we employ a unique strategy called SUPERSTOCKING. This involves stockpiling seasonal fruits and vegetables in our warehouses during peak seasons, allowing us to offer our clients a stable supply of products at competitive prices.

Our strategic location in Krishnagiri provides us with unparalleled access to a vast network of farmers across four districts in Karnataka, Tamil Nadu, Andhra Pradesh, and Kerala. This enables us to source products directly from farmers, eliminating intermediaries and ensuring the freshness and quality of our products.

Furthermore, our robust connections with over 500 farmers facilitate direct access to a wide range of products, allowing us to:



Source products at competitive prices

Ensure consistent quality and freshness

Support local farmers and communities

Reduce logistics costs and carbon footprint

By leveraging our strategic location and strong farmer relationships, we are able to offer our clients a reliable and efficient supply chain solution that benefits all stakeholders.

Connecting Businesses: Our B2B Partnership Approach



As a trusted intermediary, we connect businesses with their product needs, facilitating seamless supply chain management by forging strategic partnerships with esteemed manufacturers like Aambis Manufacturing, Jula Food Manufacturer, and Praveen Food Manufacturers, ABC fruits, Jeevan food company and leveraging their production and storage capabilities to ensure a stable supply of products. Our B2B product offerings include pulps, purees, concentrates, and individually quick-frozen (IQF) products in bulk, tailored to clients' specific requirements, as well as 'A' grade fresh fruits and vegetables to meet our clients' needs. We employ a SUPERSTOCKING strategy to ensure year-round availability, ultimately providing significant cost benefits to our clients, particularly during seasonal peaks.

Vegetables



Tomato



Carrot



Tamarind



Onion



Ginger



Garlic



Chilli



Tapioca



Mushroom

fruits



Mango



Guava



Pappaya



Banana



Grapes



Pineapple



Orange



Jackfruit



Gooseberry

Pulp / Purees



DIVERSE PACKAGING SOLUTIONS

Cans
Puree



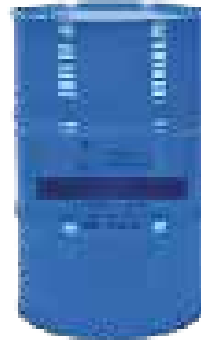
Packing Size

3.1kg OTS cans
(Available only for alphonso & Totapuri mango puree)

Shelf life:

24 months
from D.O.M

Aseptic
Puree/
concentrate



Packing Size

200+kg aseptic bags in drum

Shelf life:

24 months
from D.O.M

Bins
Puree/
concentrate



Packing Size

1500 kg

Shelf life:

24 months
from D.O.M

Bag in Box
Fruits & Vegetables



Packing Size

10kg/20kg pack in food grade LDPE bags packed in 5-ply corrugated cartons Private label retail packaging.

Shelf life:

24 months
from D.O.M

Product Season List

1. Pulses and Grains in India

Pulse/Grain	Harvesting Period (North India)	Harvesting Period (South India)
Chickpea (Gram)	October - February	November - February
Pigeon Pea (Tur)	June - September	May - October
Green Gram (Moong)	May - August	June - September
Black Gram (Urad)	July - October	May - September
Lentils (Masoor)	October - March	November - February
Peas (Pulses)	November - March	October - March
Soybean	October - November	June - October
Horse Gram	June - September	May - August
Cowpea (Lobia)	June - September	June - September
Faba Bean	November - February	November - February

3. Seasonal Chart of Fruits

Fruit	Harvesting Period (North India)	Harvesting Period (South India)
Mango	April - June	March - May
Guava	October - December	June - September
Papaya	Year-round	Year-round
Banana	Year-round	Year-round
Litchi	May - July	Not widely grown in South India
Pineapple	March - July	Year-round
Apple	August - October	Not widely grown in South India
Pomegranate	August - October	March - May
Orange	November - March	November - March
Strawberry	December - February	December - February
Chikoo (Sapota)	September - December	September - December
Aonla (Indian Gooseberry)	November - March	November - March
Jackfruit	March - June	March - June
Grapes	January - May	January - May
Watermelon	March - May	March - May
Custard Apple	September - November	September - November

2. Seasonal Chart of Vegetables

Vegetable	Harvesting Period (North India)	Harvesting Period (South India)
Tomato	March - June	November - March
Carrot	November - March	October - February
Spinach	October - March	Year-round
Onion	October - March	November - April
Ginger	November - March	November - March
Garlic	December - April	November - February
Chili	January - April	Year-round
Cauliflower	October - March	November - March
Broccoli	October - March	November - March
Pumpkin	September - November	September - November
Bottle Gourd	June - September	June - September
Brinjal (Eggplant)	June - October	June - October
Cucumber	May - August	April - August
Peas	November - March	October - March
Sweet Corn	April - June	March - May
Beetroot	November - February	November - February
Lemon	November - April	November - April
Mushroom	Year-round	Year-round
Green Beans	October - March	November - March
French Beans	October - March	November - March
Tapioca	Year-round	Year-round
Okra (Lady Finger)	June - September	June - September
Tamarind	February - May	February - May

4. Spices & Herbs

Spice/Herb	Harvesting Season
Turmeric	October - March
Black Pepper	June - August
Cardamom	September - February
Cumin	November - February
Cloves	August - December
Cinnamon	November - February
Fenugreek	October - February
Coriander	November - March
Saffron	September - November
Fennel Seeds	October - February

Mango Pulp Processing Workflow Stage

Stage	Process Description
1. Harvesting and Transport	<ul style="list-style-type: none"> • Mango fruits are harvested at peak ripeness from selected varieties. • The fruits are then quickly transported to the processing plant to preserve freshness.
2. Inspection and Initial Washing	<ul style="list-style-type: none"> • On arrival, fruits are thoroughly inspected to ensure they meet quality standards. • Fruits undergo an initial washing to remove dirt and debris.
3. Controlled Ripening	<ul style="list-style-type: none"> • Selected high-quality fruits are transferred to controlled ripening chambers where they are allowed to fully ripen under monitored conditions.
4. Secondary Washing and Blanching	<ul style="list-style-type: none"> • Fully ripened fruits are washed again to ensure cleanliness. • The fruits are blanched to inactivate enzymes and reduce microbial load.
5. Pulping and De-seeding	<ul style="list-style-type: none"> • The fruits are pulped to separate the pulp from the peel and seed. • De-seeding ensures that only the pure fruit pulp is retained.
6. Refining and Homogenization	<ul style="list-style-type: none"> • The pulp undergoes refining to remove any remaining fibrous material. • Homogenization is performed to ensure uniform consistency and texture.
7. Concentration (if required)	<ul style="list-style-type: none"> • For concentrated pulp, the homogenized pulp is subjected to thermal processing to reduce its volume while retaining flavor and nutrients.
8. Sterilization and Aseptic Filling	<ul style="list-style-type: none"> • The pulp is sterilized to eliminate any remaining microbes, ensuring safety and long shelf life. • Sterilized pulp is aseptically filled into sterile packaging, such as aseptic bags, to maintain sterility.
9. Alternative Packaging Options	<ul style="list-style-type: none"> • Canning: Refined pulp is packed in cans, hermetically sealed, and retorted. • Freezing: For frozen pulp, the product is pasteurized and deep-frozen in plate freezers.
10. Quality Control	<ul style="list-style-type: none"> • Throughout the process, rigorous quality checks are conducted to ensure that the natural flavor and aroma of the mangoes are preserved in the final product.



farming



factory units



JULA and SAVOR FERRIES:

Our FMCG brands, offering a range of spices, food items, and what not.



Savoring the Taste of Tradition



Where Every Bite Tells a Story

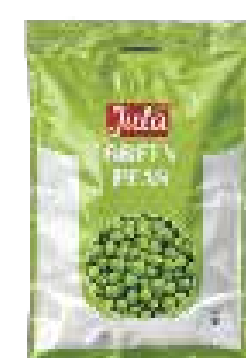
At [Lemora Ventures](#), our FMCG brands, SAVOR FERRIES and JULA, are dedicated to bringing the authentic taste of India to your table. Our wide range of products, including rice and grains, spices and herbs, accompaniments, masalas, and frozen and ready-to-eat products, are crafted with love and care to ensure that every meal is a delight. With a focus on quality, innovation, and customer satisfaction, we aim to become the go-to choice for every Indian household.

SAVOR FERRIES Product list





JULA Product list



FLERY and LEE BERRY

Our cosmetics brands, providing a variety of personal care products.

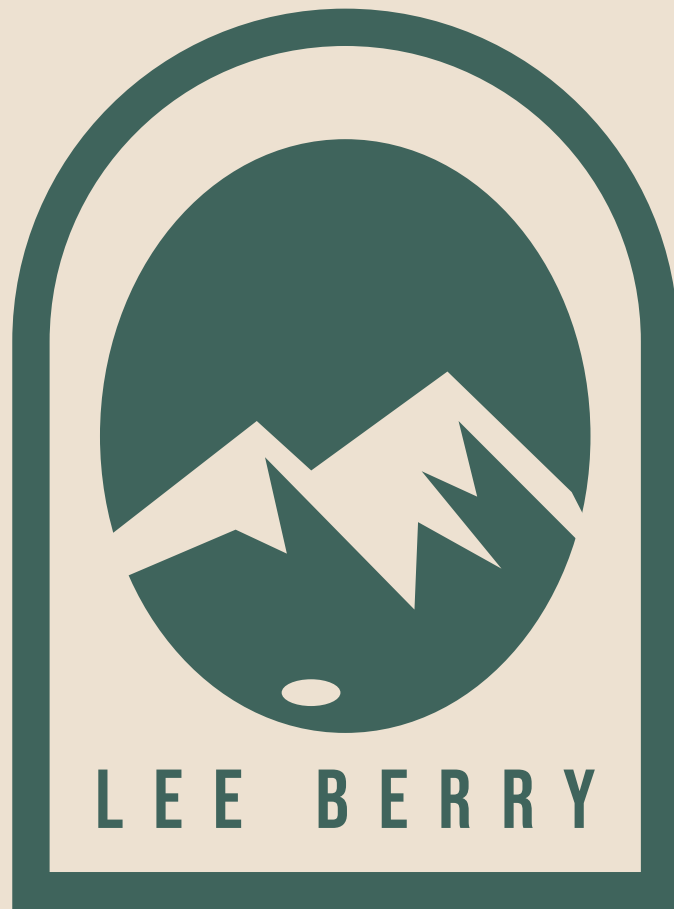


Berrylicious Skin, Every Day

FLERY

Flower Your Beauty

Indulge in the world of natural beauty with our cosmetics brands, LEE BERRY and FLERY. Our premium products, infused with the goodness of nature, are designed to nourish and pamper your skin. From face care to body care, our range of products caters to every beauty need. With LEE BERRY, experience the luxury of natural beauty, while FLERY brings you innovative and trendy products that make you feel confident and beautiful.



"Berrylicious Skin, Every Day"





"Berrylicious Skin, Every Day"

“ **LEE BERRY** is our premium brand, showcasing rare and exotic ingredients, innovative combinations, and cutting-edge formulations. We're excited to launch our new range of products featuring the extraordinary benefits of Seabuckthorn:

Seabuckthorn Face Cream:

Harnessing the antioxidant and anti-inflammatory properties of Seabuckthorn to nourish and protect your skin

Seabuckthorn Body Oil:

Rich in essential fatty acids and vitamins, our Seabuckthorn Body Oil moisturizes and rejuvenates your skin

Seabuckthorn Hair Serum:

Unlock the power of Seabuckthorn to strengthen, shine, and protect your hair



The Power of Seabuckthorn:

Seabuckthorn is a natural wonder, rich in antioxidants, essential fatty acids, and vitamins. Its unique properties make it an effective ingredient for:

- Soothing and calming skin irritations
- Protecting against environmental stressors
- Nourishing and moisturizing the skin and hair



FLERY

"Flower Your Beauty"

Our Promise

At FLERY and LEE BERRY, we're committed to delivering high-quality, natural skincare products that cater to diverse skin types and concerns. Our mission is to empower you to unlock your radiant beauty, naturally innovative and trendy products that make you feel confident and beautiful."

OUR CUSTOMER BASE



Food manufacturing companies

- ice cream
- essence flavor



Retailers

- supermarkets
- health food stores



Food service providers

- restaurants
- hotels



Pharmaceutical companies and local medical stores



Consumers

- health-conscious individuals



Businesses

- food manufacturers
- cosmetics companies



Online platforms, including our own website

TEAM MANAGEMENT



At **Lemora Ventures**, we're driven by a passion to innovate, to connect, and to grow. We believe in the power of partnerships, in the value of quality, and in the importance of community.

As we strive to make a meaningful impact in the lives of our customers, partners, and stakeholders, I'm reminded of the wisdom that guides us: 'Empowering growth, enriching lives'.

"Thank you for joining us on this journey."

Meet Our R&D Team



At **Lemora Ventures**, our R&D team is the driving force behind our innovative products and solutions. With a diverse team of 10 experts from various fields, including pharmacy, market research, product development, quality assurance, food technology, dermatology, health, and nutrition, we're pushing the boundaries of what's possible.

Discovering Nature's Secrets

Our team is passionate about uncovering the secrets of natural ingredients and harnessing their power to create effective and sustainable products. We're dedicated to:



- Discovering new herbs and extracting oils and other valuable compounds



- Developing innovative cosmetics products, with a focus on seabuckthorn-based solutions



- Creating health supplements and tablets that leverage the benefits of seabuckthorn



- Innovating in the food sector, including the development of convenient and healthy solutions like puri mix packets

Customer-Centric Approach:



At **Lemora Ventures**, we're committed to understanding the needs of our clients and delivering solutions that exceed their expectations. Our R&D team works closely with customers to:

- Identify areas of concern and opportunity
- Develop tailored solutions that address specific needs
- Conduct market research and analysis to stay ahead of industry trends

Expertise and Collaboration:

Our R&D team's diverse expertise and collaborative approach enable us to tackle complex challenges and develop innovative solutions. With a strong focus on quality, safety, and sustainability, we're driving growth and improvement in both the cosmetics and food industries.



Lab Facilities:



Our state-of-the-art lab facilities, located near our corporate office, provide the ideal environment for our R&D team to experiment, innovate, and bring new ideas to life.

Unique Selling Propositions (USPs)

Innovative Product Offerings

1. Sea Buckthorn-Based Products: Unlock the potential of sea buckthorn, rich in vitamins minerals, antioxidants, and anti-aging properties, to create a range of natural products for skin, hair, and health supplements.
2. Buransh Flower-Based Products: Unlocking the benefits of Buransh flowers for skin care and health supplements.
3. Prebiotic and Probiotic-Based Products: Supporting gut health and immunity with our range of prebiotic and probiotic-based products.
4. Aromatic Essential Oils and Perfumes: Harnessing the essence of natural extracts to craft unique, high-quality perfumes and aromatic essential oils for wellness and personal care. .



Sea Buckthorn



Buransh Flower

Sustainable Product Development

1. **Upcycled Ingredients:** Transforming Agro produce into valuable ingredients for perfume making, cosmetics and pharma industries.
2. **Zero-Waste Philosophy:** Utilizing mango kernels to create mango butter, reducing waste and promoting sustainability.
3. **Innovative Formulations:** Developing new products from tomato and carrot peels, and guava seeds, including lycopene extracts with antioxidant and medicinal benefits.

Unique Blend and Formulations

1. **Oil-Free Puri Mix:** Our revolutionary puri mix that absorbs minimal oil, making it a healthier alternative.
2. **Traditional Biryani Masala:** A signature blend of 20+ natural spices that elevates the biryani experience.
3. **Natural and Effective:** Combining traditional wisdom with modern science to create effective and natural products.
4. **Spice-Infused Oil Blends:** Unique blends of cold-pressed oils infused with aromatic spices for culinary and wellness applications.
5. **Alphonso Mango Bliss:** Our signature blend of Alphonso mango, infused with probiotic, perfect for indulging as a dessert, blending into a refreshing juice or squash, or simply savoring on its own for a delicious and healthy treat.

Meet Our Marketing Team

At Lemora Ventures, our Marketing Team is a one-stop-shop for all your marketing needs. Whether you're a startup looking to establish your brand or an established business seeking to revamp your marketing strategy, we've got you covered.

From conceptualization to launch, our team will guide you through every step of the marketing journey. We offer:

- Branding and identity development
- Custom marketing solutions tailored to your business needs
- White labeling services to help you launch your own products
- End-to-end marketing support, from idea to final product



Marketing Mastery:

Our team is well-versed in the latest marketing trends and best practices. We'll help you:

- Develop a strong brand presence
- Create and execute marketing campaigns that drive results
- Grow your customer base and boost engagement
- Stay ahead of the competition with our expertise in marketing strategy and planning

Expertise and Capabilities:

Our Marketing Team boasts a diverse range of expertise, including:

- Digital marketing (social media, email, SEO, PPC)
- Content marketing and creation
- Branding and identity development
- Market research and analysis
- Marketing strategy and planning



Driving Growth and Engagement:

Through targeted marketing campaigns, engaging content, and strategic partnerships, our Marketing Team drives:

- Increased brand awareness and recognition
- Enhanced customer engagement and loyalty
- Improved website traffic and conversion rates
- Data-driven insights to inform business decisions

Staying Ahead of the Curve:

In a rapidly evolving marketing landscape, our team stays up-to-date with the latest trends, tools, and best practices. We're committed to pushing the boundaries of marketing innovation and delivering exceptional results for our clients.



Meet Our Logistics Team:

At Lemora Ventures, our Logistics Team specializes in delivering exceptional export services to clients worldwide. With a strong focus on reliability, efficiency, and customer satisfaction, our team ensures seamless transportation of goods by air, sea, and land.

Comprehensive Logistics Solutions:

We offer tailored logistics solutions to meet the unique needs of our clients, including:

- Air freight services through major airports all over India,
- Sea freight services through key ports in India,
- Land transportation services across India, ensuring timely delivery to even the most remote locations
- Frozen cargo transportation using specialized containers, a unique capability that sets us apart

Delivery options:-

Our Logistics Team provides flexible delivery options to suit our clients' needs:

- Door-to-door delivery to customers' nearest port worldwide
- Delivery to the nearest port in India
- Inland transportation to any location within India

Expertise and Connections:

Our team boasts comprehensive experience in logistics, with in-depth knowledge of:

- Current market rates and routes
- Regulatory compliance and customs clearance
- Strong connections with logistics partners and networks across cities

Customer-Centric Approach:

At Lemora Ventures, we prioritize customer satisfaction, ensuring:

- Timely and reliable delivery of goods
- Transparent communication and updates
- Personalized logistics solutions tailored to each client's unique needs



Private Label Solutions: Empowering Your Brand

At Lemora Ventures, we offer comprehensive white labeling services that cater to the diverse needs of our partners in the FMCG sector. Our services include:

- Customized Product Development:

We work closely with our partners to develop products that meet their specific requirements.

- Private Labeling and Branding:

We provide private labeling and branding solutions, enabling our partners to create their own branded products.

- Flexible Packaging Options:

We offer a range of packaging options, including various sizes, materials, and designs to suit our partners' needs.

- Quality Control and Assurance:

We ensure that all products meet the highest quality standards, with rigorous quality control and assurance processes in place.

- Customizable Quantity and Sizes: We accommodate various quantity and size requirements, making it easy for our partners to tailor their products to their target market.

- Compliance with FMCG Regulations: We ensure that all products comply with relevant FMCG regulations and standards.

- Quick Turnaround Times:

We pride ourselves on our quick turnaround times, ensuring that our partners can get their products to market swiftly.

Key features

Unlock the Power of **Lemora Ventures:**
Transforming the Food and Cosmetics Landscape

- ◆ **Sea Buckthorn Excellence:**
Leveraging the potency of Ladakh's finest Sea Buckthorn for premium products
- ◆ **State-of-the-Art Infrastructure:**
Ultra-modern food manufacturing facilities in Julha.
Advanced aseptic processing unit in Ambis.
Efficient packing and distribution facilities
- ◆ **Strategic Warehousing:**
Centralized godown in Praveen for seamless logistics
- ◆ **Innovative Product Portfolio:**
Customized pulp, concentrate, and puree solutions, jackfruit-based products, coconut-based products, IQF fruits/vegetables, instant food products.
- ◆ **Direct Sourcing:**
Strategic partnerships with local farmers ensure fresh, high-quality raw materials
- ◆ **Expert Teams:**
Skilled R&D, marketing, sales, and logistics professionals drive excellence.
- ◆ **Quality Assurance:**
Rigorous quality control measures guarantee superior products.
- ◆ **Quality Assurance:**
Rigorous quality control measures guarantee superior products.
- ◆ **Sustainable Practices:**
Eco-friendly operations minimize environmental impact.
- ◆ **Digital Presence:**
Strong online presence through e-commerce platforms and social media.
- ◆ **Customized Solutions:**
Tailored products and services meet specific client needs.
Customer Segments
- ◆ **Job Creation and Skill Development:**
Generate over 1,000 employment opportunities for local communities, fostering skill development and entrepreneurship.
- ◆ **Innovation and R&D:**
Establish partnerships with local universities and research institutions to promote innovation, R&D, and entrepreneurship.
- ◆ **Sustainable Development:**
Develop eco-friendly and sustainable practices, ensuring the project's environmental and social responsibility.

MANAGEMENT TEAM



Mr. Suhail Azeez
CEO/ Founder



Mr. Abdul Manaf
Director of purchase



Mr. Shamal Karayi
Director of marketing



Mr. Shammas
Director of operations



Mr. Mohammed Aslam
Finance department head



Mr. Abdul Nafi
Purchasing head



Mr. Abdullah Alfa
Operation department head



Mr. Dr. Jasil
R&D head



Mr. Shafi
Supervisor



Mr. Shameel
Supervisor



Lemora[®]

UNWAVERING COMMITMENT TO QUALITY

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